

# Managed PKI for SSL IDs

## Key Benefits

**#1 Trust Brand** — VeriSign is the brand that most increases trust on the Internet (Studio Archetype/ Cheskin 1/99). Web sites secured by VeriSign Server IDs will be identified as trusted sites by the Secure Site Seal.

**Less expensive** — With bulk purchasing, you get both volume discounts and the convenience of buying certificates in bulk. There are no additional or hidden costs.

**Worry free** — We'll provide the back-end cryptographic hardware, software, on-going key management and secure infrastructure required to issue and manage digital certificates.

**Flexible** — Begin with 5 certificates and grow to hundreds or thousands without having to worry about upgrades or other problems that can accompany such growth.

**Local control** — Your administrator has complete control over which web servers are issued a certificate.

**Rapid Turn-around** — Approve or reject your end user certificate requests so PinkRoccade can issue certificates directly to your end users based on your authentication criteria.

Whether a corporation or government agency, your enterprise is undergoing rapid changes. Business and government communications are increasingly conducted over the Internet - contracts are negotiated and closed through email, employees are accessing corporate information over the Web, and government agencies are providing citizen access to benefits and other services. The Internet is here to stay, and because of its convenience and effectiveness, your organization is using it more and more every day. It's up to you to recognize and solve the underlying security issues that come with the Internet, including lack of authentication and privacy, and dealing with authorization management for access permissions and privileges. At the same time, you can't afford problems to rise while setting up a security infrastructure.

## Security solution for your Enterprise

Digital certificates solve the security problem by verifying identities, protecting data, and enabling trusted communications between the webserver and employees, customers and partners. Digital certificates act as electronic credentials to provide proof of identity through authentication. They also provide encryption for secure online business and communication. In order to secure your enterprise web servers, you need to control the certification-process and you need to determine the level of access privileges associated with administrators that request and install the certificates.

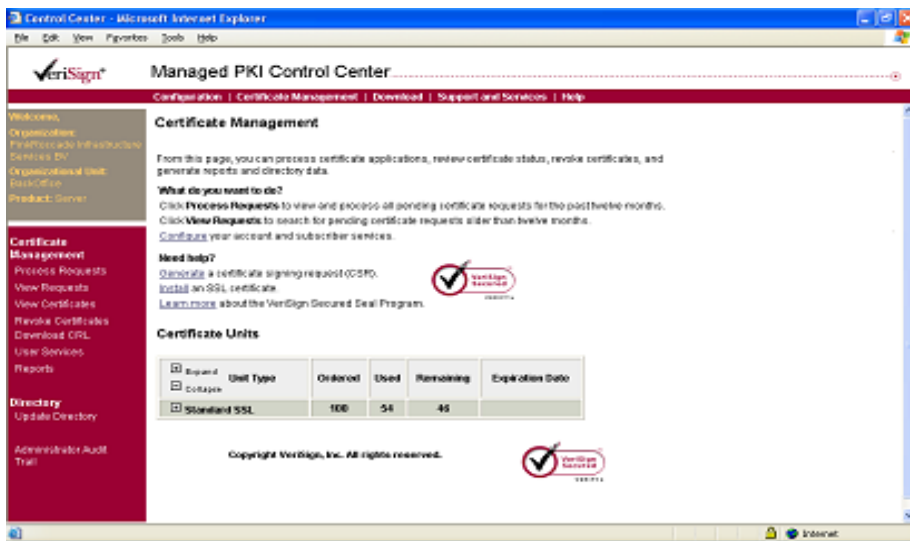
## Issue webserver certificates in minutes

Managed PKI for SSL is the digital certificate solution for creating secure web sites without expending unnecessary time and money. With Managed PKI for SSL, you can issue your own Web server certificates to websites in your corporate Intranets and Extranets without the daily maintenance associated with operating your own certificate management hardware and software. The Managed PKI Administrator has control over the process of approving certificate requests for these websites.

## Benefit from your scale

The worries about upgrades and management issues that may accompany the growth from ten webserver certificates to hundreds or even thousands are eliminated with Managed PKI for SSL. Managed PKI for SSL provides you centralized certificate management for all your web servers, regardless if these are dedicated for internet, extranet, intranet or portal use. In addition, the costs for a bundle of Server IDs will drop dramatically due to volume based discounts.





**Simplified Administration** - Use simple Web pages for both end user services and administrative functions. Our extensive certificate expertise, infrastructure, and practices are leveraged behind the scenes, while you maintain full control over the certificates.

**Easily distributed** - Multiple administrators can access OnSite to issue certificates at sites around the world, easily and with minimal incremental costs. All a branch office needs to obtain certificates is a browser with connection to the Internet.

**Administrative tools and reports** - The administrator has easy access to an extensive set of tools to control and manage their CA through the OnSite Control Center. In addition there is a report feature available, allowing an administrator to monitor several aspects of their company's certificate service

## Secure your Intranet and Extranet

If your company wants to implement secure certificate programs for Intranet or Extranet applications, and Internet access for communications and commerce, Managed PKI for SSL is ideally suited to fit your needs. For example, much like the physical employee ID badges for secure access to buildings on your corporate campus, certificates provide similar levels of identity assurance and access privileges to your company's enterprise network. Managed PKI for SSL is an easy-to-implement solution which will help you run your own digital certificate solution, varying from certificates for websites, end-users, to network devices and software. And, you can count on PinkRoccade to handle the back-end services to meet the growing needs of your corporation or government agency.

## Sign on for Success

You need to ensure that your website visitors, customers and partners can interact securely. At the same time, you need to concentrate on your core business while making sure you stay ahead of your competitors. The PinkRoccade's Secure Enterprise Solutions are based on one of our core competences: issuing and managing certificates. Simply go to <https://pki.pinkroccade.com> to sign up for Managed PKI for SSL.

## PinkRoccade's Managed PKI for SSL

Easy and predictable addition/renewal of certificates: With the Managed PKI service combination of centralized control, full reporting, customizable certificate validity periods, and rapid turn-around, managing a farm of hundreds or even thousands of certificates becomes a snap. You can now predictably add, renew, or revoke certificates, according to the time frame that makes sense for your organization.

## For more information

about Managed PKI for SSL or a free Trial SSL ID, visit <https://pki.pinkroccade.com>

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